

Safer Internet Day 2018  
6<sup>th</sup> February  
Social media plan – It's Not Okay

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The National Police Chief's Council are partnering with NCA-CEOP command and the UK Safer Internet Centre to share advice and information via local police services across the UK about staying safe online.

It's Not Okay partners are invited to join the social media campaign to promote the safe and responsible use of technology.

**Key information:**

- Official hashtag: **#SID2018**
- Safer Internet Day organisers: UK Safer Internet Centre) [@UK\\_SIC](#) (Twitter) [UK Safer Internet Centre](#) (Facebook)
- Safer Internet Day partners: NCA-CEOP Command [@CEOPUK](#) (Twitter) [@CLICKCEOP](#) (facebook)

*Create, connect and share respect for Safer Internet Day 2018*

More information about Safer Internet Day 2018 can be found on [UK Safer Internet Centre website](#) where you can also join the Thunderclap, download free educational resources, watch films, take the quiz and find advice pages for children, young people and parents/carers.

NCA-CEOP command has an education programme called ThinkuKnow which has lots of resources that will be shared throughout the day, anyone can register and download them on [www.thinkuknow.co.uk](http://www.thinkuknow.co.uk)

## Sign up to the Safer Internet Day Thunderclap

Organisations are invited to [sign up to the Thunderclap here](#) with your official Twitter and Facebook profiles and on the morning of Safer Internet Day your accounts will send out the Safer Internet Day message, which is: “Today is Safer Internet Day! Create, connect and share respect this #SID2018 – RT to show your support”

## Suggested posts

Below are some suggested posts for Twitter and Facebook. These can be posted throughout the day on 6<sup>th</sup> February 2017. If you’re doing any local activity to support the day, please post about using the hashtag #SID2018 and #ItsNotOkay

### Twitter:

<p>Today we’re supporting #SID2018 with @UK_SIC &amp; @CEOPUK. For advice on how to keep yourself or your child safe online, please visit the @notokaygm website: <a href="http://www.itsnotokay.co.uk/children/online-safety-and-sexting/">http://www.itsnotokay.co.uk/children/online-safety-and-sexting/</a> #ItsNotOkay</p>	 <p>Safer Internet Day 2018   Tuesday 7 February Create, connect and share respect www.saferinternetday.org.uk</p>
<p>More and more children are using live streaming platforms. Learn how to keep them safe and creative on #SID2018 by downloading the @ceopuk resource pack <a href="https://www.thinkuknow.co.uk/professionals/resources/live-streaming/">https://www.thinkuknow.co.uk/professionals/resources/live-streaming/</a> #LiveSkills #ItsNotOkay</p>	 <p>THINKUKNOW LIVE STREAMING RESOURCES</p>

<p>Setting parental controls is one way to keep your child safer online. Find out more from @CEOPUK #SID2018 <a href="https://www.thinkuknow.co.uk/parents/articles/Parental-controls/">https://www.thinkuknow.co.uk/parents/articles/Parental-controls/</a> #ItsNotOkay</p>	
<p>When you're online on your phone, tablet, console or computer, remember there are people who could use the technology to exploit and abuse you. Make sure you're aware of the dangers, and know how to keep safe online #SID2018 #ItsNotOkay</p>	
<p>Live streaming presents opportunity &amp; risk for young people. Use @clickceop's educational case study 'Charlie's Story' with young people who are 11+ to explore ways to stay safe: <a href="http://www.thinkuknow.co.uk/professionals/resources/live-streaming/">www.thinkuknow.co.uk/professionals/resources/live-streaming/</a> #SID2018 #ItsNotOkay</p>	
<p>Help your children recognise manipulative behaviour and give them the confidence to speak out if something is worrying them. #SID2018 Visit @ceopuk's Thinkuknow site for advice <a href="http://www.thinkuknow.co.uk/parents/articles/online-sexual-abuse">www.thinkuknow.co.uk/parents/articles/online-sexual-abuse</a> #ItsNotOkay</p>	
<p>It's not okay for anyone to be exploited or groomed online. If you need help, or want to know how to report concerns, please visit the @notokaygm website: <a href="http://www.itsnotokay.co.uk/get-help/">http://www.itsnotokay.co.uk/get-help/</a> #ItsNotOkay #SID2018</p>	

<p>Sometimes grooming and sexual exploitation takes place online. Do you know how to keep your children safe? Visit the @notokaygm website for advice:  <a href="http://www.itsnotokay.co.uk/parents/online-safety-and-sexting/">http://www.itsnotokay.co.uk/parents/online-safety-and-sexting/</a> #ItsNotOkay #SID2018</p>	
<p>Concerned you or someone you know is being groomed? Spot the signs and report it:  <a href="http://www.itsnotokay.co.uk/children/spot-the-signs/">http://www.itsnotokay.co.uk/children/spot-the-signs/</a> #ItsNotOkay #SID2018</p>	
<p>For #SID2018 help young people think about how to deal with pressure online and stay positive. Visit: <a href="http://www.thinkuknow.co.uk/11-13/need-advice/live-streaming/">www.thinkuknow.co.uk/11-13/need-advice/live-streaming/</a> #ItsNotOkay</p>	
<p>Exploitation is never your fault, even if you went along with it at first. For help and support, please visit: <a href="http://www.itsnotokay.co.uk/get-help/">http://www.itsnotokay.co.uk/get-help/</a> #ItsNotOkay #SID2018</p>	
<p>Talk with your children about online safety with these conversation starters, films and activities from @UK_SIC <a href="http://www.saferinternet.org.uk/safer-internet-day/2018/parents">www.saferinternet.org.uk/safer-internet-day/2018/parents</a> #SID2018 #ItsNotOkay</p>	

**Facebook:**

<p>Today we're supporting Safer Internet Day 2018 in conjunction with @clickceop and @UK_SIC.</p> <p>For advice on how to keep yourself or your child safe online, please visit the 'It's Not Okay' website: <a href="http://www.itsnotokay.co.uk/children/online-safety-and-sexting/">http://www.itsnotokay.co.uk/children/online-safety-and-sexting/</a></p>	
<p>Are you a parent or carer or work with young people between the ages of 8 and 14?</p> <p>This Safer Internet Day 2018 talk to them about live streaming and how to use it positively.</p> <p>To get the conversation started there are a series of activities you can do. We have education resources for professionals working with children and young people - as well as their parents and carers. Download them now! <a href="https://www.thinkuknow.co.uk/professionals/resources/live-streaming/">https://www.thinkuknow.co.uk/professionals/resources/live-streaming/</a></p>	
<p>Setting parental controls is one way to keep your child safer online. Find out more by visiting #SID2018 <a href="https://www.thinkuknow.co.uk/parents/articles/Parental-controls/">https://www.thinkuknow.co.uk/parents/articles/Parental-controls/</a></p>	
<p>When you're online on your phone, tablet, console or computer, remember there are people who could use the technology to exploit and abuse you.</p> <p>Make sure you're aware of the dangers and know how to keep safe online.</p>	

<p>#SID2018 #ItsNotOkay</p> <p>Do you work with young people who are aged 13 or above?</p> <p>Thinkuknow's new 'Charlie's Story' activity explores the issue of #livestreaming from a young person's perspective.</p> <p>The activities encourage young people to identify pressure and coercive behaviour and build their resilience to risk on streaming platforms.</p> <p>Download the #LiveSkills resource pack today!  <a href="https://www.thinkuknow.co.uk/professionals/resources/live-streaming/">https://www.thinkuknow.co.uk/professionals/resources/live-streaming/</a></p>	
<p>#SID2018</p> <p>Video streaming and chatting online can be really exciting for children.</p> <p>Thinkuknow offers information to help parents and carers to protect their child from adult contact.</p> <p>Visit for more information: <a href="http://www.thinkuknow.co.uk/parents/concerned-about-your-child/Online-contact-and-staying-safe">www.thinkuknow.co.uk/parents/concerned-about-your-child/Online-contact-and-staying-safe</a></p>	
<p>#ItsNotOkay #SID2018</p> <p>It's not okay for anyone to be exploited or groomed online.</p> <p>If you need help, or want to know how to report concerns, please visit the @notokaygm website:  <a href="http://www.itsnotokay.co.uk/get-help/">http://www.itsnotokay.co.uk/get-help/</a></p> <p>#ItsNotOkay #SID2018</p>	

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<p>On Safer Internet Day 2018 help young people think about how to deal with pressure online and stay positive.</p> <p>Visit: <a href="http://www.thinkuknow.co.uk/11_13/need-advice/live-streaming/">www.thinkuknow.co.uk/11_13/need-advice/live-streaming/</a></p> <p>#SID2018</p>	
<p>It's important to remember that exploitation is never your fault, even if you went along with it at first.</p> <p>For help and support, please visit: <a href="http://www.itsnotokay.co.uk/get-help/">http://www.itsnotokay.co.uk/get-help/</a></p> <p>#ItsNotOkay #SID2018</p>	

Talk with your children about online safety with these conversation starters, films and activities from @UK\_SIC [www.saferinternet.org.uk/safer-internet-day/2018/parents](http://www.saferinternet.org.uk/safer-internet-day/2018/parents)

#SID2018

