Summary of Salford’s Health and Wellbeing Board Annual Review 2017/18

Introduction
The Salford’s statutory Health and Wellbeing Board’s (H&WB) ambition is:
- to improve life expectancy in Salford so that the gap between Salford and the UK average is reduced, and
- to improve health and wellbeing at every stage of life.

It is a key element of the Health and Social Care Act (2012) and is a means to deliver improved strategic co-ordination across the NHS, social care, children’s services and public health. The H&WB achieves and demonstrates this through its key responsibilities and focusing upon:
- assessing the needs and assets of the local population (assurance),
- producing a strategy (a Locality Plan) that addresses these needs and builds on any assets (strategy), and
- influencing commissioning plans of organisations and promoting joint commissioning and integrated provision (informing and influencing).

The H&WB’s has the following high level strategic principles:
- Salford will have the safest, most productive health, care and wellbeing system in England, with consistently high quality service standards and outcomes.
- our local citizens will help to shape and be fully engaged in this system, but they will also recognise the vital role they have in sustaining it by maintaining their own health, supporting neighbours and friends, and contributing to the local economy.
- across Salford, partners will come together across the public, private, faith, voluntary and community sectors to create a fully integrated offer, local accountability and an accompanying reduction in the acute health and care sector to reflect this shift.

This report summarises the 5th year of operation of Salford’s statutory H&WB, its highlights during 2017/18 include:
- Demonstrating that Salford’s Locality Plan (2016/17) is starting to make a difference, in terms of health outcomes and financial savings,
- Recognising Salford’s Population Health Plan proposition has a positive impact in the city,
- Confirmation of the launch of Salford’s Suicide Prevention Strategy and the continuation of supportive intervention services,
- Feedback of on-going public health communications and engagement with Salford citizens, of our Locality Plan’s three themes:
  - Start Well: Further development of the Early Years Delivery Model, focus on Oral Health, Transition to Adulthood and Emotional Health and Wellbeing work (building resilience),
  - Live Well: Mental health, physical activity, work and skills delivery and partnership impact,
  - Age Well: Falls in over 65’s, flu vaccination uptake and Excess Winter Deaths Index.
- The H&WB real Living Wage work for 2017/18, whereby at the national Living Wage Champion Awards 2018, it was presented with an Industry Leadership Award for its efforts on spreading the real Living Wage across the health, care and wellbeing system in Salford (10 (76.9%) of its 13 member organisations are accredited Living Wage Employers – compared to 6 (44.4%) in 2016).

Salford Health Profile
A wide range of activity and achievements demonstrate how the Board and its partners are making a positive difference for the people of Salford, by increasing our understanding of the varied characteristics of need and assets across many sectors of the local community and
taking a practical and relevant approach to future health and wellbeing in Salford … one that is a more community-based integrated health and social care system.

A wide range of activity and achievements demonstrate how the Board and its partners are making a positive difference for the people of Salford. This is supported by increasing our understanding of the varied characteristics of need and assets across many sectors of the local community and enabled by taking a practical and relevant approach to future health and wellbeing in Salford. One key aspect of the approach taken is to develop a more community-based, integrated health and social care system.

In September 2018 the Board was presented with an analysis of the trend in performance for the range of Locality Plan indicators for Salford. This showed that Salford is doing better on most indicators and improving its position relative to the 15 most similar other areas in England on over 60% of indicators.

Despite this positive picture the work also shows that Salford remains an area with significant health challenges with overall performance continuing to sit below the national average on the majority of indicators. The areas that continue to show the least progress and greatest need for improvement are tooth decay in 5 year olds, hospital admissions due to smoking and preventable deaths due to respiratory disease.

**Salford Health and Wellbeing Board work in 2017/18**

<table>
<thead>
<tr>
<th>Start Well</th>
<th>Live Well work</th>
<th>Age Well</th>
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| • received and discussed Start Well based ‘deep dive’ discussion on: further development of the Early Years Delivery Model, focus on Oral Health, Education Strategy progress/ headlines, Work and Skills Update, Transition to Adulthood, and Emotional Health and Well-being work,  
• Safeguarding Children Annual Report: [http://www.partnersinsalford.org/sscb/annualreport.htm](http://www.partnersinsalford.org/sscb/annualreport.htm)  
• Safeguarding Adults Annual Report  
• Salford CAMHS Transformation Plan refresh  
• Salford Children and Young People’s Trust Annual Report 2017 | • Population Health Plan proposition including update on how GM Population Health Plan will impact in Salford  
• SCCG Operational Plan  
• Salford H&WB role of the Board/ members to be statutory consultees in decisions relating to pharmacies  
• Salford Suicide Prevention Strategy and Implementation Plan  
• GM Primary Care Reform Investment Agreement  
• Health Protection Annual Report  
• SCCG Annual Report 2016/17  
• H&WB Annual Review 2016/17  
• Health Watch Salford – Priorities for 2017/18 and Annual Report  
• Better Care Fund update  
• Locality Plan – Workforce Strategy update  
• Population Health Plan/ GM Transformation Fund bid – outline presentation and progress  
• Health Protection Forum update  
• Salford’s Health and Social Care ‘BIG Conversation’ draft report and pledges  
• GM Public Service Reform Strategic Self-Assessment Update – Salford | • Copy of email response from the Mental Health Commissioning Manager and the Salford Safeguarding Adults Board directly to a question from the Mental Health Forum about hoarding in Salford  
• Salford Flu Vaccination Report  
• Winter Resilience – urgent and Emergency Care Update |
**Governance and partnership working. The Board:**

- Held an induction for new Board members, providing an opportunity for peer learning, discussion focussed on the role of the partners in the meetings and how representative members can take direct action, influence others, campaign, or communicate Board priorities,
- Issued the starting point data and intelligence – covering tooth decay and hospital admissions for tooth extraction, research into avoidable mortality, Equality Impact Assessments, the updated Pharmacy Needs Assessment and a look into the Salford Standard,
- Accepted an MoU between the Health and Social Care Partnership and the GM VCSE,
- Met on five occasions during the year including one strategy session and four business meetings,
- Discussed and approved the annual review of Locality Plan progress against outcomes (2016-17), including finance update, link to outcomes and the implementation plan highlight report,
- Reviewed and agreed quarterly the Salford H&WB’s Forward Plan.

**Delivering Salford’s Locality Plan**

**What worked?**

- Leadership – the Board led the process, the success of which relied upon strong leaders across all sectors and organisations to make it happen,
- A strength based approach was used, ensuring that the delivery of the plan made use of existing community and local assets,
- Partnership in delivery – the Board looked to build upon existing programmes, services, relationships and joint working through the plan,
- Strong enablers have supported the plan, such as the focus on IT and voluntary, community and social enterprise sector leadership,
- The plan being grounded in intelligence about Salford – making use of the latest data and projections,
- A focus on reform – the plan encourages innovative approaches to doing things differently.

**Identified improvements**

- Our focus on risk and its management,
- Ensuring that financial performance is understood around health and wellbeing outcomes,
- That resources are distributed in the most effective way across the Board’s partnership.

**Conclusions on how the work makes a difference**

- The Joint Strategic Needs Assessment and theme updates, continue to help all partners to improve understanding of the characteristics of needs and assets across sectors of the local community,
- The Locality Plan, based upon solid foundations of intelligence about the city and neighbourhoods, has a practical and relevant approach to health and wellbeing in Salford,
- Whilst the health of people in Salford is generally worse than the England average against a range of indicators, the general trend even against ‘red’ indicators is improvement.

**Next steps**

Over the next year the Board needs to:

- Have more community/ neighbourhood-based services that are nearer to users homes,
- Improve people accessing and using primary care facilities/services,
- Have a wider range of test and health checks available for citizens,
- Contribute towards and supports better quality housing and good job opportunities,
- Encourage a wide-spread of care and support providers, including voluntary and community sector and social enterprise organisations.

The H&WB’s role in this will include quarterly ‘deep dives’ around specific cross-cutting strands of our Locality Plan, specifically:
- Population Health Plan and Physical Activity Interventions and Salford VCSE Strategy,
- Mental Health Strategy – all ages,
- Neighbourhoods and their model for health and wellbeing,
- Maintaining a leading role in the GM Health and Social Care ‘Taking Charge’.

The full annual review is attached: