

# Welcome to

## Salford Strategic Partnership



I am pleased to welcome you to Salford Strategic Partnership.

Salford Strategic Partnership brings together a range of public, private, voluntary, faith and community representatives. The partnership aims to encourage a joint approach across all of our organisations to improving the city of Salford.

Local partners, through Salford Strategic Partnership, take many major decisions about the city. Government is placing increasing importance and responsibility on LSPs and in Salford we have a proud history of successfully working together to transform the city.

This pack has been produced to tell you all about the wide variety of activities that we are involved in. I hope you enjoy reading about our partnership.

If you have any questions, please do not hesitate to get in touch with the partnership team on 0161 603 6800 or [partnersinsalford@salford.gov.uk](mailto:partnersinsalford@salford.gov.uk).

A handwritten signature in black ink that reads "S.D. Merry". The signature is written in a cursive, slightly slanted style.

Councillor John Merry,  
Chair, Salford Strategic Partnership

## What is Salford Strategic Partnership?

In 2001, the Government stated that *Local Strategic Partnerships* (LSPs) should be established in the country's most deprived areas. The partnerships bring together representatives from organisations who can all play a part in improving the area, for example, the local council, the police, the health services, Jobcentre Plus and many others.

LSPs provide a co-ordinated approach to tackling major challenges like poor health and housing, high unemployment, high crime and low levels of education. If we work towards the same aims we can make improvements more quickly, and can maintain and build upon these improvements far into the future.

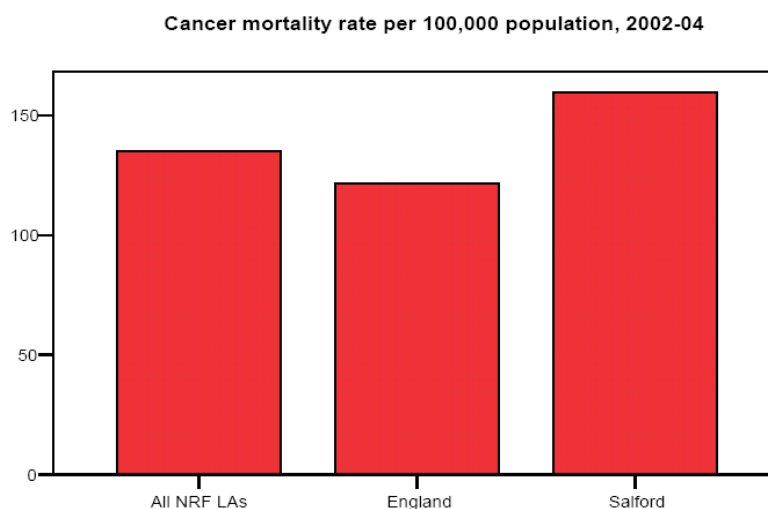
Salford Strategic Partnership is the *Local Strategic Partnership* for this city.

## Why do we need an LSP in Salford?

Over the last ten years, Salford Quays has developed, the Lowry has opened, we host an annual international world cup triathlon event, housing developers have flocked to the city, the university of Salford is renowned worldwide, and the icing on the cake is the BBC's intention to re-locate key departments to a mediacity:UK in Salford.

This is all really exciting, but the facts remain that there are still high levels of poverty and decline in the city. A high proportion of Salfordians do not work, have low skills levels and poor health. Figures for certain types of crime also remain high.

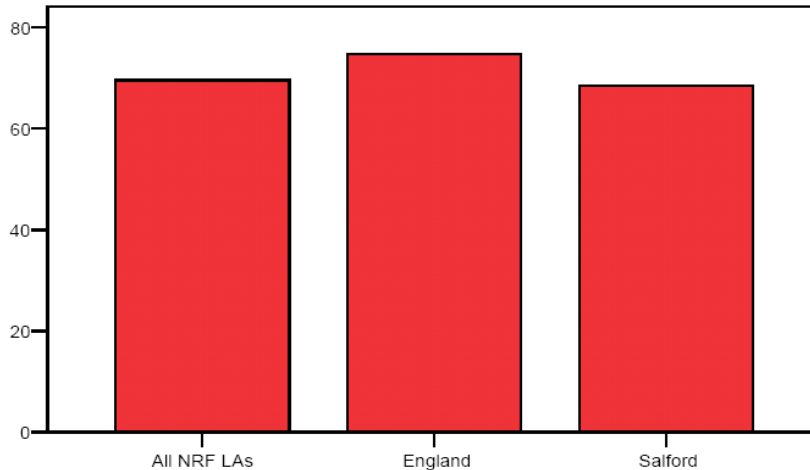
To give you an idea of the problems in Salford compared to the rest of the country, this graph shows the number of people per 100,000 of the population who die from cancer.



And this graph shows the number of people per 100 who work.

# Partners IN Salford

Employment rate, 2004/05



We work together as a partnership to tackle these major issues: we could not address them by working alone as individual organisations.

**i** All NRF LAs mean those local authority areas that are the most deprived, and therefore receive additional money from the Neighbourhood Renewal Fund. You can view more of these graphs at <http://www.fti.neighbourhood.gov.uk/document.asp?id=213>

## Our vision and aims

Our overall vision for the city comes from Making the Vision Real, our *Community Plan*. To help us to write the Plan, we undertook a series of 'scenario planning' workshops, during which partners looked at the factors that would impact on how Salford develops in the future. The Plan draws on the findings of this process and sets out what we, as a partnership, want to achieve by 2016.

**i** Download a powerpoint presentation detailing the fifty drivers that will impact on the future of the city at <http://www.partnersinsalford.org/salforddriversfinal161204.ppt>

### *Our Vision*

*In 2016, Salford will be a beautiful and welcoming city, driven by energetic and engaged communities of highly skilled, healthy and motivated citizens who have built a diverse and prosperous culture and economy which encourages and recognises the contribution of everyone, for everyone.*

Our aims are to make Salford:

**A healthy city**


**A safe city**

**A learning & creative city**

**A city where children and young people are valued**

# Partners IN Salford

**An inclusive city**  
**An economically prosperous city**  
**A city that's good to live in**

 We have included a leaflet summarising the *Community Plan* in this pack, but you can find out more about Making the Vision Real, our *Community Plan*, by visiting [www.partnersinsalford.org/vision](http://www.partnersinsalford.org/vision).

# Partners IN Salford

Thematic Partnership lead officers and chairs are:

## **A healthy city: Healthy City Executive**

Chair	Dr Julie Higgins, Salford Primary Care Trust	
Lead officer	Janice Lowndes, Salford Primary Care Trust	0161 212 4831 Janice.lowndes@salford- pct.nhs.uk

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## **A safe city: Crime and Disorder Reduction Partnership**

Co-chairs	Chief Supt. Kevin Mulligan, Greater Manchester Police & Barbara Spicer, Salford City Council	
Lead officer	Don Brown, Community Safety Unit, Salford City Council	0161 793 3596 Don.Brown@salford.gov.uk

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## **A learning & creative city & An economically prosperous city**

### **Economic Development, Learning & Skills Partnership**

Chair	Jane Bracewell, Learning & Skills Council	
Lead officer	Stuart Kitchen, Salford City Council	0161 793 3441 Stuart.Kitchen@salford.gov.uk

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## **A city where children and young people are valued: Children & Young People's Partnership**

Chair	Cllr John Warmisham	
Lead officer	Julie Bloor, Salford Primary Care Trust	Julie.Bloor@salford- pct.nhs.uk

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## **An inclusive city: Social Inclusion Executive**

Chair	Vacant at present	
Lead officer	Chris Howl, Salford City Council	0161 793 3068 Chris.Howl@salford.gov.uk

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## **A city that's good to live in: Salford Strategic Housing Partnership**

Chair	Stephen Porter, Great Places Housing Group	
Lead officer	Bob Osborne, Salford City Council	0161 922 8700 Bob.Osborne@salford.gov.uk

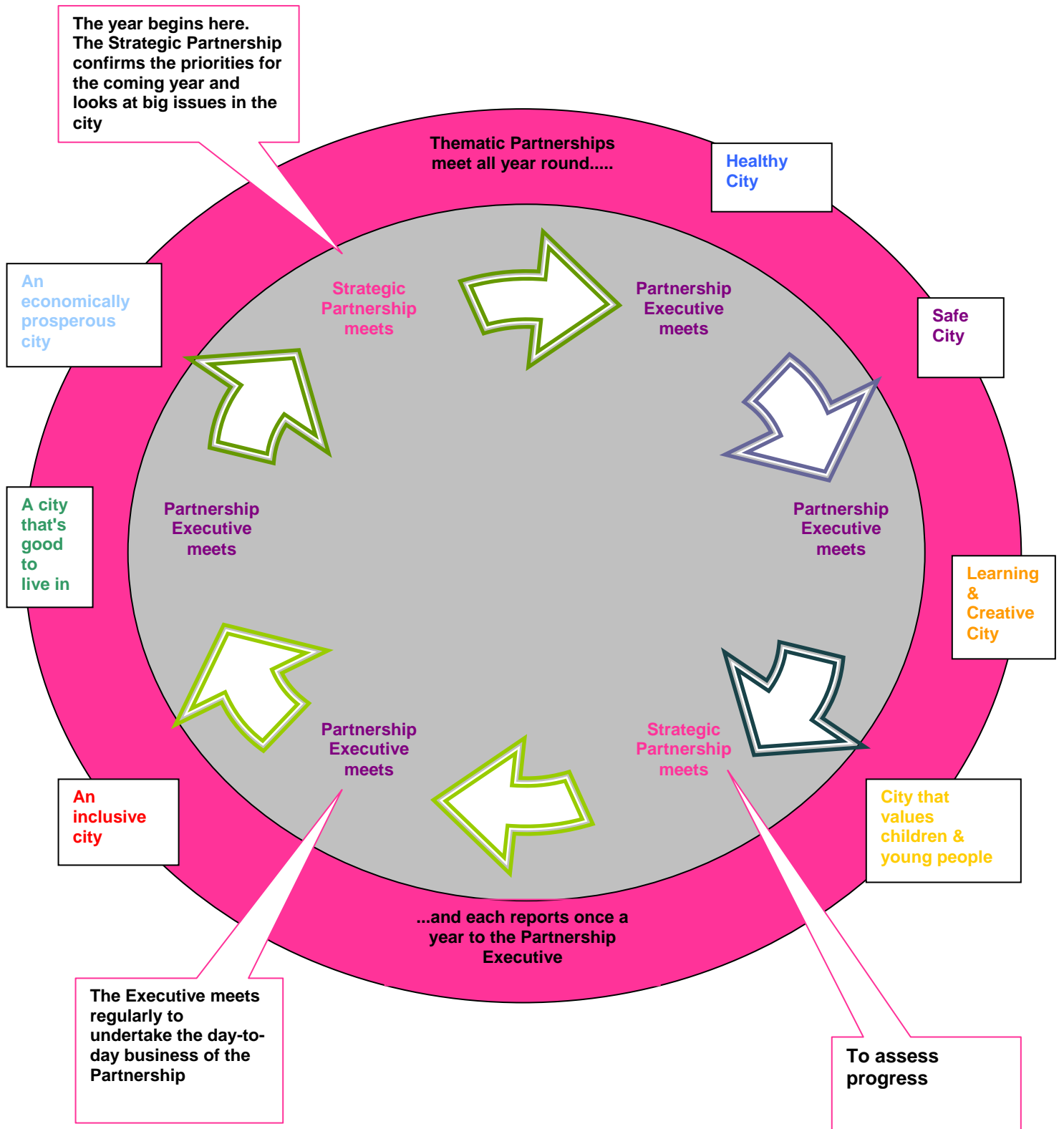
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## How do we work?

### The five main components of the partnership

Name	What it does	Who it is	When it meets
Salford Strategic Partnership	Looks at the big picture in the city, and sets the direction of the work of the partnership	Around 40 organisations are represented, including Salford's community committees, our thematic partnerships and major organisations in the city	Twice a year
Strategic Partnership Executive	Works on the day-to-day business of the partnership, making sure that we are delivering against priorities and really tackling deprivation	Eight people (largely with executive authority) from the main service deliverers within the Strategic Partnership members	Every six weeks - two months
Thematic Partnerships	Deliver the priorities and targets in our <i>Community Plan</i> . The thematic partnerships report once a year to the executive.	Healthy City Executive, Crime & Disorder Reduction Partnership, Economic Development, Learning and Skills Partnership, Children and Young People's Partnership, Salford Housing Partnership, Social Inclusion Executive.	Depends on the partnership
Neighbourhood-based activity	Salford is divided into eight neighbourhoods. Each has a <i>community committee</i> made up of local community members and a neighbourhood team-staff from partner organisations who deliver improvements in local services	The <i>community committee</i> areas are: East Salford, Ordsall and Langworthy, Claremont and Weaste, Swinton, Eccles, Worsley and Boothstown, Irlam and Cadishead, Little Hulton and Walkden	Approximately every two months
The Salford family of Partnerships (proposals)	<i>Proposed to invite existing partnerships to sign up to Community Plan priorities and Partnership values and standards and use Partners IN Salford logo</i>	<i>Existing sub-partnerships that report to the Thematic Partnerships will be invited in the first instance. Other partnerships delivering city-wide strategies will be contacted subsequently</i>	Depends on the partnership

# A year in the life of Salford Strategic Partnership *(draft)*



## Salford Strategic Partnership Members as at February 2007

### Members:

Cllr John Merry*	Salford City Council (Chair)
Prof Eileen Fairhurst*	Salford Primary Care Trust (Vice-Chair)
Angie Robinson*	Chamber of Commerce
Cllr David Lancaster	Salford City Council
Barbara Spicer*	Salford City Council
C/Supt Kevin Mulligan*	Greater Manchester Police
Dr Mike Burrows*	Salford Primary Care Trust
Gail Porter*	Government Office North West
Stephen Porter	Salford Strategic Housing Partnership
Ruth Pugsley	North West Development Agency
Stuart Lewis	Council for Voluntary Services
Howard Sherrington	University of Salford
Jane Bracewell*	Learning Skills Council
Mike Keegan*	Jobcentre Plus
John Steward	Manchester Enterprises
Julia Fawcett	The Lowry
Mark Dutton	Salford Community Leisure
David Dalton	Salford Royal NHS Foundation Trust
Bev Humphrey	Bolton, Salford & Trafford Mental Health Trust
Chris Farrow	Central Salford URC
Christine Rice	Salford Travel Partnership
Mark Cashin	Manchester Fire Service
Ann-Marie Pickup	New Deal for Communities
Susan Wildman	Salford Marketing Group
Graham Parry	Groundwork, Manchester, Salford & Trafford
Mohammed Alnomires	Black and Minorities Ethnic Forum
Sharon Brearley	Large Scale Voluntary Sector Representative
Rabbi Simon Grant	Small Scale Voluntary Sector Representative
Aaisha Islam	Faith Sector Representative
Cllr John Warmisham	Children and Young People's Partnership
Julie Higgins	Healthy City Executive
Anne Williams	Healthy City Executive
Jon Matthews*	Eccles Community Committee
Roy Marsh	Orsdall and Langworthy Community Committee
Valerie Ivison	Claremont/Weast Community Committee
Cllr Stanley Witkowski	Walkden and Little Hulton Community Committee
Peter Ball	East Salford Community Committee
Adrian Dunning	Worsley Boothstown Community Committee
John Shelley	Irlam and Cadishead Community Committee

**Officers in Support:**

Kevin Brady	Salford City Council
Sheila Murtagh	Partners IN Salford
Gail Aspinall	Partners IN Salford
Bob Osborne	Salford City Council
Stephanie Mitchell	Salford Council for Voluntary Services

# Partners IN Salford

## Jargon (and acronym) buster

<b>Aligning</b>	<i>Directing various funds from partner organisations towards the same objectives, so that the funds have greater impact</i>
<b>ASB</b>	<i>Anti-social behaviour Behaviour such as vandalism, being abusive, rude or noisy, usually in a public place</i>
<b>Baseline</b>	<i>A snapshot of the conditions in an area, for example, literacy levels or unemployment figures. Baselines are essential for measuring the work that we do</i>
<b>Basic skills</b>	<i>The ability to read, write and speak English, and use maths.</i>
<b>BME</b>	<i>Black and Minority Ethnic</i>
<b>Central Salford</b>	<i>The inner city area to the east of Salford. This area experiences the most severe problems and deprivation. Central Salford includes 8 wards, 6 of which are in the 10% most deprived in the country. In Central Salford, an Urban Regeneration Company is working towards a long term vision for the development of the area</i>
<b>Community Action Plan</b>	<i>Plans developed by Salford's community committees. The plans identify local people's priorities for service improvement and actions in their area. They are updated annually</i>
<b>Community Committee</b>	<i>A committee of local people and councillors who meet to address issues in their area. Each of Salford's eight neighbourhoods has a community committee</i>
<b>Community Plan</b>	<i>A strategy that guides partners in improving the economic, environmental and socio-economic well-being of local areas. They set a vision for the future in an area, and co-ordinate the actions of the public, private, community, voluntary and faith organisations that operate locally</i>
<b>Compact</b>	<i>An agreement that sets out the vision and principles governing the working relationship between Salford City Council, Salford Primary Care Trust and the voluntary and community sector</i>
<b>CVS</b>	<i>Council for Voluntary Services</i>
<b>DAAT</b>	<i>Drug and Alcohol Action Team A partnership agency responsible for providing effective drugs and alcohol services</i>
<b>DCLG</b>	<i>Department for Communities and Local Government The part of Government responsible for community based issues, housing and local Government (<a href="http://www.communities.gov.uk">www.communities.gov.uk</a>)</i>
<b>DHS</b>	<i>Decent Homes Standard The Government's definition of the minimum standard that social landlords' (housing associations and councils) properties should meet by 2010. A decent home is wind and weather tight, warm and has modern facilities.</i>
<b>Enabling measures</b>	<i>A flexibility in the way things are expected to be done, that helps an area to deliver better outcomes. For</i>

## Partners IN Salford

	<i>example, the freedom to extend the age range of children included in an area's Sure Start programme. Enabling measures provide the opportunity to be creative to solve a problem, and to challenge the way the Government does things</i>
<b>Environmental Crime</b>	<i>Crime against public spaces, for example, littering, fly tipping, graffiti and vandalism</i>
<b>Floor targets</b>	<i>Minimum standards that must be met in England's most deprived areas. The targets cover health, education, employment, crime, housing and the physical environment</i>
<b>Healthy Schools Standard</b>	<i>A standard that is met by a school that promotes the health and well-being of its pupils and staff and encourages them to make healthy lifestyle choices</i>
<b>HMR</b>	Housing Market Renewal <i>A scheme that tackles the lack of quality housing. Salford, working in partnership with Manchester, is a pathfinder area, so is developing a new way of addressing housing problems</i>
<b>IMD</b>	Index of Multiple Deprivation
<b>LAA</b>	Local Area Agreement <i>An Agreement between local partners and central Government that is a statement of our collective aims, and should drive major improvements for the people of the city.</i>
<b>LDF</b>	Local Development Framework <i>A folder of local development documents that outlines how planning will be managed in particular areas.</i>
<b>LSP</b>	Local Strategic Partnership <i>The Government requires England's most deprived areas to have an LSP. An LSP brings together the organisations that can make a difference to local people's lives. By working together, the organisations make improvements faster than they otherwise could.</i>
<b>Mainstreaming</b>	<i>Encouraging service providers - the police, education, health, social housing and transport - to re-focus more of their resources in favour of failing neighbourhoods to help them recover from years of decline</i>
<b>Making the Vision Real</b>	The name of our Community Plan
<b>NDC</b>	New Deal for Communities <i>This is a Government funding programme designed to kick-start regeneration in the poorest areas. Salford has an NDC programme located in Charlestown and Lower Kersal</i>
<b>NEET</b>	Not in employment, education or training
<b>Neighbourhood Management</b>	<i>A way of encouraging service providers to work together to help improve the quality of services delivered in neighbourhoods</i>
<b>NRF</b>	Neighbourhood Renewal Fund <i>The Neighbourhood Renewal Fund aims to enable England's most deprived local authorities, in collaboration with their Local Strategic Partnership to improve services, narrowing the gap between deprived areas and the rest of the country</i>

## Partners IN Salford

<b>Outcomes</b>	<i>What we achieve as a result of delivering services. For example, people being healthy</i>
<b>Outputs</b>	<i>What we actually deliver. For example, healthy school meals, or more sporting activities for young people</i>
<b>PAAP</b>	Pendleton Area Action Plan <i>A plan to stimulate regeneration in Pendleton</i>
<b>Partners IN Salford</b>	<i>The name for our partnership structures. Partners IN Salford encompasses the Strategic Partnership, the executive and the thematic partnerships</i>
<b>PCT</b>	Primary Care Trust
<b>Performance Management</b>	<i>The way that we monitor our progress towards our aims, assess our achievements and identify priorities for improvement</i>
<b>Pooling</b>	<i>Taking funds from different sources and putting them together in one pot to work towards a common outcome</i>
<b>Salford West</b>	<i>The term we use for the west of the city. Salford West contains mostly popular and stable residential areas but also some pockets of deprivation</i>
<b>SCN</b>	Salford Community Network <i>A network formed to help community and voluntary groups to become empowered in order to participate in Local Strategic Partnerships and neighbourhood renewal</i>
<b>SOA</b>	Super Output Area <i>The country is divided into these very small areas, the boundaries and sizes of which stay constant (unlike ward boundaries which can change).</i>
<b>Social Exclusion</b>	<i>A term for what can happen when individuals or areas suffer from a combination of linked problems such as unemployment, poor skills, low incomes, poor housing, high crime environments, bad health and family breakdown. It can also have a wider meaning which encompasses the exclusion of people from the normal exchanges, practices and rights of society.</i>
<b>Targets and indicators</b>	<i>Targets are the numeric values set against a range of indicators used to track outcomes. For example, an outcome might be a healthy population, and the indicator might be the percentage of young people participating in at least two hours of sport per week. The target would be the actual figure to be achieved</i>
<b>URC</b>	<i>Urban Regeneration Company - a partnership made up of Salford City Council, English Partnership and the Northwest Development Agency, which aims to revitalise the area, working closely with local communities, through a long term plan See Central Salford</i>