



Salford's second local area agreement

2008 - 2011



A quick guide for partners

June 2008

Introduction

Our new local area agreement (LAA) has now been completed and is awaiting ministerial sign off . Thanks for the part you have played so far in shaping the LAA.

The LAA will boost the city's public services and in turn help local people to achieve their ambitions. It will provide the focus for the partnership over the next three years.

This short leaflet will guide you through local area agreements, how the Salford Agreement has taken shape and what it means for you and your organisation.

In short

The new local area agreement between Salford and central government sets challenging targets to be achieved between now and 2011. This second LAA is significantly different to the first Salford Agreement.

With your involvement as strategic partners, we have chosen 23 priority issues for the city which will be at the centre of our business. These include concerns like the levels of worklessness and anti-social behaviour, and opportunities such as mediacity:uk. Success on issues like these will make a major difference to people's lives.

The improvement we want for these 23 priority issues will involve a huge change in the way we work. We know that doing what we have always done will not be sufficient.

Our partnership priorities

Our chosen priorities are:

Smoking

Obesity

Alcohol

Teenage pregnancy

Older people

Safeguarding vulnerable adults

Fear of crime

Anti-social behaviour

Higher education

Parenting

Provide affordable homes

Raising educational attainment

Reducing number of looked after children

Community cohesion

Community engagement and empowerment

Child poverty

Worklessness

Basic skills

Developing mediacity:uk

Growing and developing business

Climate change

Environmental attractiveness

Ensure services and transport developments are coordinated

Measuring success

For each priority, the partnership - through the executive - agreed one or more indicators to measure our improvement.

'Designated' indicators

We agreed 35 indicators, the maximum number that we could include, from the government's National Indicator Set to go into the LAA.

The 35 indicators and the targets that go with them in the LAA are described as 'designated' and government will monitor our progress towards them. Because we negotiated these with Government Office and they come from the National Indicator Set, we know that Salford is contributing towards achieving national priorities.

The remaining 32 indicators in our LAA are described as supporting indicators, some of which are from the National Indicator Set while others have been devised locally. The supporting indicators are just as critical as the designated ones, the difference being that the supporting measures will only be monitored locally.

The agreement also contains 16 statutory early years and education indicators.

Targets for each indicator for the three year duration of the agreement have been negotiated and local partners will sign up to achieving these targets.

The full draft list of indicators and targets can be found on our website at www.partnersinsalford.org/new-scs-and-laa

Named partners

The Salford Agreement names certain partners for each target - either as a lead partner or an organisation that will make a definite contribution to that target. These partners include:

Salford City Council
Greater Manchester Police
Jobcentre Plus
Northwest Development Agency

Greater Manchester Chamber of Commerce
University of Salford
MIDAS

Probation Service

Salford Primary Care Trust
Central Salford URC
Learning & Skills Council
Greater Manchester Fire and Rescue Service
Salford's colleges

Salford Council for Voluntary Services
Greater Manchester West Mental Health Foundation Trust

Goodwill partners

Other strategic partners may not be specifically named in the agreement but, as this is the statement of our city's priorities for the next three years, will be asked to contribute where they can.

Plans for delivering the LAA will be drawn up and these will give more details of how different partners can contribute.

In some cases the targets will be broken down further, so we might, for example set a target for reducing smoking in a certain part of the city or amongst target groups of people. Elected members, community committees and neighbourhood structures and communities of identity will have an important role to play in making these aims happen.

What about opportunities and issues that aren't in the LAA?

It will be important to deliver on all of the city's objectives in the current community plan, which is being updated to become the Sustainable Community Strategy. The LAA priorities were chosen because they are issues where we need to make significant improvement and where partnership working could make a real difference over the next three years.

Remaining objectives will continue to be addressed by the city's thematic partnerships and individual organisations.

Contact us

To find out more, visit www.partnersinsalford.org/local-area-agreement or contact the Partners IN Salford team on 0161 603 6800 or partnersinsalford@salford.gov.uk. You can also write to us at
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