

Salford Strategic Partnership

Report of our meeting on 6 February 2008

Selecting the LAA priorities

Our partnership met on 6 February at the Lowry.

The main purpose of this meeting was to allow members of the strategic partnership to have their say about the draft priorities for the new local area agreement (LAA) and the draft objectives for the new sustainable community strategy (SCS).

Partners divided into groups and were each given a board with the LAA priorities on one side and the SCS objectives on the other. The first task was to look at the LAA priorities and decide whether they were correct by assessing whether they fit the following criteria:

- ⇒ They are critical to achieving the vision for the city
- ⇒ The desired level of performance has not been achieved so far
- ⇒ Additional partnership working over and above what currently happens is needed
- ⇒ A significant change is required over the three years of the LAA

Partners then looked at the SCS objectives and see whether and any of them were so important that they should be considered for inclusion in the LAA.



The view from our meeting—mediacity:uk taking shape!



Our SCS objectives

The outcomes of the meeting

There was full endorsement of the majority of the LAA priorities, but also some suggestions for changes.

- ⇒ There was widespread support for making **enterprise** a priority
- ⇒ 3 priorities received support from more than half of the workshop tables but didn't achieve full consensus: **Looked after children, vulnerable adults and getting more people into higher education**
- ⇒ 3 priorities were identified as more appropriate for thematic partnerships to work towards, rather than the whole partnership: **Getting better grades in English and maths, developing a better range of shopping facilities and improving the leisure and culture offer**

Other comments from the workshop groups will be fed back to thematic partnerships for action to be taken.

Salford Strategic Partnership brings together people from the city's public, private, community, voluntary and faith sectors. We work closely together to ensure that all of Salford's citizens have an equal chance to thrive.

LAA consultation evening

After the SSP meeting, we held a further evening event at Buile Hill hall on 19th February.

This was partly in recognition of the fact that some strategic partners may have needed more time to consult their organisations, and also to give members of thematic partnerships and voluntary and community sector representatives the opportunity to comment.

Around 50 people had their say on the priorities, with experts on hand to explain why the priority had been chosen. Again, there was agreement that the priorities were generally correct.



Delegates learn about the history of LAAs and what work we have done to date

Our LAA priorities

- Obesity
- Smoking
- Alcohol
- Teenage pregnancy
- Anti-social behaviour
- Fear of crime
- Basic skills
- Worklessness
- Vulnerable adults
- Older people
- Affordable homes
- Climate change & carbon emissions
- Attractive and well maintained city
- Transport and connectivity to services
- Developing mediacity:uk
- Community cohesion
- Community engagement and empowerment
- Parenting and family life
- Child poverty
- Looked after children
- Growing and developing business
- More people into higher education
- Enterprise
- Raising educational attainment, particularly the proportion of pupils achieving 5 A* - C GCSEs including English and maths

Joint Cabinet & Executive meeting

Changes were made to the choice of priorities after the 6th and 19th of February. The city council's Cabinet and the partnership's executive met at the end of February to discuss the priorities. The list to the left is the confirmed list of priorities for the second Salford LAA.



Next steps

Each priority is supported by a written business case giving evidence to back up its selection.

Alongside the work on the LAA priorities, partnership officers have also started to decide which indicators from the government's list of national indicators should go into the LAA to allow us to measure progress against these priorities. (We may also select some local indicators to enable a broad picture of our progress.)

The next stage is to come up with three year targets, with year-on-year figures. These targets need to be challenging enough to make a real difference over the three years of the LAA.

Our website is regularly updated. Keep up to date with LAA developments by visiting www.partnersinsalford.org

Spotlight

People and places going forward together

Chris Marsh, Director of Community Regeneration at Central Salford updated partners on the SPOTLIGHT initiative. Partner organisations have been working with communities on SPOTLIGHTS to look at some of the challenges that people in Salford can face.

There have been three SPOTLIGHTS so far in Charlestown & Lower Kersal, Ordsall & Langworthy and East Salford (Broughton, Kersal and Irwell Riverside wards), each looking at a different issue.

The SPOTLIGHT model is inspired by the Prime Minister's Delivery Unit's Priority Reviews, and is intended to address some of the challenges that have existed in Salford for many generations. The six-week process involves intensive stakeholder engagement, analysis and action planning, with four stages, relating to a commissioning cycle:

1. **Problem analysis**—considering the extent, cause and consequences of the issue
2. **Delivery chain analysis**—gaining a detailed understanding of how the issue is currently tackled
3. **Reporting**—setting out a clear action plan for improvement in the short, medium and long term
4. **Delivery & Stock-takes**—presenting the findings to our partnership executive and local councillors and then reporting progress to them on a bi-monthly basis to maintain momentum and share learning.

SPOTLIGHTS serve many purposes. They:

- Encourage us to listen to and value the opinions and ideas of frontline workers



Finding out the views of Ordsall & Langworthy residents on safe, clean and green (photo courtesy of Ordsall Community Arts)

- Drive accountability to local people
- Enhance the role of the community and voluntary sector
- Develop our capacity to commission
- Help us to learn how we can make the most impact with our local area agreement

There have been some early results, for example GPs have signed up to giving learning and employment advice from their surgeries, a new post will be created to help address financial exclusion and the relationship between the council, Jobcentre Plus and the city's job shop provider has already changed. In the NDC area a 'social prescription' project will refer people with long-term health conditions to exercise, volunteering and stress reduction counselling.



We know that living in a clean, safe and green environment has a positive impact on many other aspects of people's lives.

Other benefits gained so far include a greater awareness of the gaps in our knowledge and understanding at a local level, the involvement of new stakeholders such as registered social landlords and an appreciation of the value of community-based organisations in consulting and evidence gathering. We have also discovered a gap between what organisations are incentivised to deliver—for example for the police a key target in Ordsall is reducing motor vehicle theft—and what concerns local residents the most, which in Ordsall is anti-social behaviour.

The SPOTLIGHT process is currently being evaluated so we can learn from it and improve the method. The findings of this evaluation will be reported to the partnership executive in March. A fourth SPOTLIGHT looking at worklessness and lone parents in Little Hulton is now underway.

Each SPOTLIGHT has resulted in an action plan, the implementation of which will be supported by teams of three city council officers—a Transform trio—all of whom have undertaken Salford City Council's leadership development programme.

Find out more: visit our SPOTLIGHT webpages at www.partnersinsalford.org/spotlight. Look out for the next edition of the SPOTLIGHT newsletter which will provide more information about what we have learnt from the first three pilots.

New partners

Mark Dutton has resigned from the board of Salford Community Leisure (SCL) and so will step down from the SSP too. Mark will be replaced by SCL's chief executive Steve Hassall. Our thanks to Mark for his involvement over the last 18 months—we wish him all the best.

Penny Evans will now be attending the SSP on behalf of Greater Manchester West Mental Health NHS Foundation Trust (formerly Bolton, Salford & Trafford NHS Trust). Penny is the Trust's head of operations with responsibility for Salford.

Partnership diary dates

26 March	Partnership executive meeting
7 May	Partnership executive meeting
9 July	Salford strategic partnership meeting



Photography in this report has very kindly been provided by the Seedley and Langworthy Trust. Find out more about the Trust by going to www.seedleytrust.co.uk

To request this summary in a different format

We hope you found this short summary a useful record of our meeting.

It is written in plain English, as part of our commitment to including everyone, and is available in electronic format or as a printed copy. If you would like to receive a printed copy in future, or would like to receive this in any other format or language to make it easier to understand, please contact us on the details here.

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